



A man on the left wears a white turban and a white patterned dashiki. A woman on the right wears a large purple turban and a vibrant pink and purple patterned dress with a beaded collar. They are standing in a white archway.

AFRICA FASHION WEEK MARYLAND & MARYLAND AFRICA FASHION WEEK **(AFWMMAFW)**

THE OFFICIAL CHARTER

Africa Fashion Week Maryland & Maryland Africa Fashion Week (AFWMMAFW)

The **Africa Fashion Week Maryland & Maryland Africa Fashion Week (AFWMMAFW) Charter** establishes the guiding principles that uphold health, fairness, diversity, sustainability, and collaboration within our fashion ecosystem. Developed as part of our Sustainability Requirements, this charter provides a binding framework for building a responsible, ethical, and inclusive global fashion community. The most current version of this charter is available through our official channels.

Maryland is a unique intersection of **cultural diversity, artistic freedom, and dynamic creative energy**. It is a place where fashion, art, design, activism, and community culture merge—sparking innovation and inspiring audiences worldwide. AFWMMAFW embodies this spirit by serving as a vibrant hub where creativity, personal expression, and inclusion are elevated, celebrated, and brought to life.

The AFWMMAFW Charter was created to preserve this energy and guide its continued evolution. It defines core values and guidelines that promote **ecological responsibility, social fairness, and cultural diversity**, ensuring that the Africa Fashion Week Maryland & Maryland Africa Fashion Week platform remains a safe, inclusive, and empowering environment for all.

CORE PRINCIPLES OF THE AFWMMAFW CHARTER

1. Health, Well-Being & Fair Working Conditions

We prioritize the physical and mental well-being of every participant. Safe practices, fair scheduling, and respectful working conditions are fundamental to our operations.

2. Diversity, Equality & Inclusion

We embrace and promote diversity in all its forms. Equality, representation, and inclusive collaboration form the foundation of our work, ensuring that all voices are valued and respected.

3. Sustainability & Environmental Responsibility

We view sustainability holistically. Resource conservation, reduced waste, circular economy practices, and thoughtful production are essential commitments across our entire value chain.

4. Creativity, Innovation & Collaborative Spirit

We nurture creativity, support artistic freedom, and encourage meaningful collaboration. Innovation thrives where individuals feel free to explore, experiment, and express themselves.

Our Vision

Africa Fashion Week Maryland & Maryland Africa Fashion Week recognizes fashion as a unifying, transformative, and empowering force. Our vision is to inspire creators and audiences alike, cultivate safe and restorative spaces, and provide an open platform where everyone—regardless of heritage, identity, or background—can express themselves authentically within a framework of shared democratic values.

SIGNING THE CHARTER

The AFWMMAFW Charter is open to all participants in Fashion Week, including:

- Designers
- Models
- Producers and production teams
- Agencies
- Creative directors and show teams
- Media and press
- Sponsors and partners
- Community members and the general public

Anyone who embraces and commits to these values is invited to sign the **Africa Fashion Week Maryland & Maryland Africa Fashion Week (AFWMMAFW) Charter**. A public list of signatories is maintained to promote transparency and accountability.

To become an **Official Signatory**, please send your signed charter to:

sustainability@AFWMMAFW.org



AFWMMAFW CHARTER

By signing, I/we pledge to uphold and support the principles and core values of the AFWMMAFW Charter.

NAME AND TITLE

COMPANY/ORGANIZATION NAME

PLACE AND DATE

SIGNATURE



DO YOU HAVE FURTHER QUESTIONS?

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(AFWMMAFW)